

**New, effective Hockey Team Fundraiser
Simple. No up-front cost!
Raise \$500 to \$2,000 for your team
with relevant, easy-to-sell
*Pond Hockey Greeting Cards***



This fundraiser is simple, quick and effective. People are proud to send these hockey-related greeting cards.

INDIVIDUAL PLAYER/FAMILY SALES

In this kit, find:

- Player order forms (15)
- Team order form (1)
- Card sample (1)
- Envelope addressed to Game On Marketing for placing order

Also available at www.gameongreetings.com:

- Downloadable signage for use at arena sales, tournament sales, etc.
- An effective e-mail message you can send to friends, family and associates, informing them about the greeting cards you are selling to raise money for your hockey team.

HOW TO USE OUR PROGRAM

1. Distribute order forms to each player/family for pre-sale of cards.
All card packs have 10 assorted cards plus 10 envelopes.
2. Each player/family sells card packs – suggested price, \$20.00 – and collects payment
3. Designated team fundraising representative collects all completed player order forms and money.
4. Team representative completes the Team Order Form and sends it back to us with a cheque for the number of card packs sold, based on fundraiser cost of \$12 per pack.
5. Game On Marketing immediately sends out card packs upon receipt of team order form and cheque. (Free delivery to one location in the Greater Toronto Area (GTA). Outside GTA, delivery charges apply.)
6. Players distribute card packs to customers.
7. ***Your team keeps the profit!***

Please turn over

SELL CARDS AT HOCKEY TOURNAMENTS

These cards move very quickly at tournaments when you secure a small space and a table. *Have cards on-hand to sell.* The best way to do this is to pre-order and pay for the number of card packs you hope to sell – 50, 100, 200. Access our downloadable signage from our website to display at your table.

REFER US TO YOUR ASSOCIATION PRESIDENT AND MAKE EXTRA CASH FOR YOUR ASSOCIATION

By providing us with a referral to your Association President you are providing more financial support to your Association, if two or more teams participate in our Fundraiser each year. Custom Association logo imprinting may also be available given that sufficient quantities are ordered Terms and conditions apply.

LAST YEAR'S PARTICIPANTS PRAISED OUR PROGRAM AND PRODUCTS

"A great way to raise funds for any event! I couldn't replenish my supply fast enough, people were buying 3 to 4 packets at a time!"

~ RH Stars Treasurer

"I've organized fundraisers with schools, sports teams, health care facilities and communities for many years. I know how difficult it is to come up with new fund-raising ideas year after year. Having school-aged children who are also involved in sports means we are the ones doing the selling.

Ideally, it's easier to sell items that people normally purchase. Game On Marketing offers notecards and Christmas cards capturing the essence of a great Canadian pastime – pond hockey. The quality art on the cards make them easy to sell. I found the website nicely laid out and informative, offering many other nostalgic, appealing and appropriately priced items. Many people who purchased cards from us commented on the fact that their purchase supported both a local hockey team and the Hospital for Sick Children, because Game On donates a portion of their profit to the Children's Miracle Foundation."

~ Angela McMahon

"Hello,

My name is Jacqueline Kimmerly and I am contacting you in regards to your Holiday Gift Card hockey team fundraiser. Last year I contacted you and we did your fundraiser for my son's Novice C hockey team – and it was a super success. I am interested in doing the fundraiser again this year for my son's team! I can't say enough about how easy and beneficial your fundraiser was for our team. The money raised through your fundraiser was more than enough to pay for one of the tournaments our boys played in. It was awesome!!!

Looking forward to another successful fundraiser,

– Jacqueline Kimmerly

Stittsville, Ontario

Fundraising Parent



www.gameongreetings.com