

**New, effective Hockey Team Fundraiser
Simple. No up-front cost!
Raise \$500 to \$2,000 for your team
with relevant, easy-to-sell
*Pond Hockey Greeting Cards***



This fundraiser is simple, quick and effective. People are proud to send these hockey-related greeting cards.

INDIVIDUAL PLAYER/FAMILY SALES

In this kit, find:

- Player order forms (15)
- Team order form (1)
- Card sample (1)
- Envelope addressed to Game On Marketing for placing order

Also available at www.gameongreetings.com:

- Downloadable signage for use at arena sales, tournament sales, etc.
- An effective e-mail message you can send to friends, family and associates, informing them about the greeting cards you are selling to raise money for your hockey team.

HOW TO USE OUR PROGRAM

1. Distribute order forms to each player/family for pre-sale of cards.
All card packs have 10 assorted cards plus 10 envelopes.
2. Each player/family sells card packs – suggested price, \$20.00 – and collects payment
3. Designated team fundraising representative collects all completed player order forms and money.
4. Team representative completes the Team Order Form and sends it back to us with a cheque for the number of card packs sold, based on fundraiser cost of \$10 per pack.
5. Game On Marketing immediately sends out card packs upon receipt of team order form and cheque. (Free delivery to one location in the Greater Toronto Area (GTA). Outside GTA, delivery charges apply.)
6. Players distribute card packs to customers.
7. ***Your team keeps the profit!***

Please turn over

SELL CARDS AT HOCKEY TOURNAMENTS

These cards move very quickly at tournaments when you secure a small space and a table. *Have cards on-hand to sell.* The best way to do this is to pre-order and pay for the number of card packs you hope to sell – 50, 100, 200. Access our downloadable signage from our website to display at your table.

GET FREE CARD PACKS FOR REFERRALS

When you refer a hockey team to Game On Marketing and that team orders our fundraising program, you will receive a FREE pack of cards, subject to the following conditions:

- Minimum pack order: 50 or more packs by referred team
- Maximum of 3 referrals per team

LAST YEAR'S PARTICIPANTS PRAISED OUR PROGRAM AND PRODUCTS

"A great way to raise funds for any event! I couldn't replenish my supply fast enough, people were buying 3 to 4 packets at a time!"

~ RH Stars Treasurer

"I've organized fundraisers with schools, sports teams, health care facilities and communities for many years. I know how difficult it is to come up with new fund-raising ideas year after year. Having school-aged children who are also involved in sports means we are the ones doing the selling.

Ideally, it's easier to sell items that people normally purchase. Game On Marketing offers notecards and Christmas cards capturing the essence of a great Canadian pastime – pond hockey. The quality art on the cards make them easy to sell. I found the website nicely laid out and informative, offering many other nostalgic, appealing and appropriately priced items. Many people who purchased cards from us commented on the fact that their purchase supported both a local hockey team and the Hospital for Sick Children, because Game On donates a portion of their profit to the Children's Miracle Foundation."

~ Angela McMahon

"I coach a Whitchurch Stouffville Clippers Pee wee AE Team. Our team was very fortunate to have had outstanding sponsors so I thought I'd send them a nice holiday greeting. We had several compliments on the cards we sent our sponsors. Two of our main sponsors asked if they could assist us again for next season. I had just finishing picking my team for next season and already sponsors were coming forward. I simply could not believe it! Of course, I accepted.

One gentlemen said that in all the years he has been asked to sponsor teams or events this was the first time he had received a card from any of them. The second sponsor said she loved how professionally our team handled themselves in a recent tournament. I asked her what she thought about getting a holiday card from our team. She said she framed it and put it in her office. She said the picture was so nice that she wanted to get some for herself for this year, so I forwarded your information. With so many people making positive remarks about these cards, I thought it best to let you know.

Once Again Thanks and Happy Holidays"

~ Michael Humphreys

